Global Entertainment
Conglomerates 1985 - present
Hollywood Today

Time Warner  Turner
Viacom Paramount  CBS
Fox  News Corp
Disney  ABC
Sony Columbia
NBC Universal  Comcast
Time Warner

- 1989  Time Warner merger
- 1996  Time Warner acquires Turner Broadcasting
- 2000  AOL Time Warner merger
Viacom Paramount

- 1993  Sumner Redstone’s Viacom acquires Paramount
- 1995  UPN Network
- 1999  acquires CBS
- 2006  January -- Split into two companies:
  - 1) CBS Corp = CBS, CW TV net, Paramount TV
  - 2) Viacom cable nets, Paramount Pictures
Dreamworks

• 1994 Created by Spielberg, Katzenberg & Geffen
• 1998 SAVING PRIVATE RYAN
• 1999 AMERICAN BEAUTY
• 2000 GLADIATOR
• Dreamworks animation
• 2001 SHREK
• 2004 SHREK 2
• 2006 Paramount acquires Dreamworks
Fox

• Rupert Murdoch
• News Corp 1984-present
• 1986 Fox TV Network
Disney

- 1984-2005 Michael Eisner
- 1984 Touchstone
- 1989 The Little Mermaid
- 1995 Pixar; purchased 2006
- Miramax
- Marvel
- Lucas/Star Wars
Sony Columbia

- 1982  Coca Cola
- 1989  Sony
NBC Universal

• MCA
• Matsushita
• Seagram
• General Electric / NBC
• Comcast
Franchise Properties

- Stars – Tom Cruise, Johnny Depp, Robert Downey Jr, Julia Roberts
- Serial Characters – Batman, Spiderman, James Bond
- SF Worlds – Star Trek, Star Wars, X-Men
- Multipart sagas -- Lord of the Rings, Matrix, Pirates of the Caribbean, Harry Potter
Current Filmmakers

- Tim Burton
- Steven Soderbergh
- Coen Bros
- Clint Eastwood
- Peter Jackson
- Quentin Tarantino
- Robert Rodriguez
Digital Hollywood

• Digital Editing – 1990’s
• Digital Production – End of film
• Digital Distribution & Exhibition